

#### Site Usage

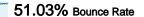
631,248 Visits Previous: 311,628 (102.56%)

2,227,499 Pageviews

Previous: 1,304,574 (70.75%)

3.53 Pages/Visit

Previous: 4.19 (-15.71%)



Previous: 47.13% (8.28%)

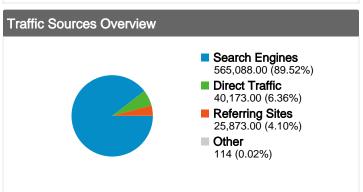
00:04:10 Avg. Time on Site

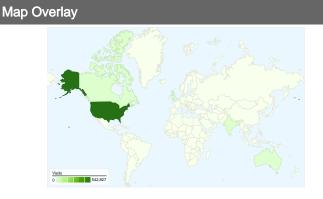
Previous: 00:03:51 (8.33%)

71.30% % New Visits

Previous: 76.77% (-7.13%)







| Content Overview                   |           |             |
|------------------------------------|-----------|-------------|
| Pages                              | Pageviews | % Pageviews |
| 1                                  |           |             |
| Apr 11, 2010 - May 11, 2010        | 246,263   | 11.06%      |
| Apr 12, 2009 - May 12, 2009        | 180,233   | 13.82%      |
| % Change                           | 36.64%    | -19.98%     |
| /services/rendering/simplifier.mpl |           |             |
| Apr 11, 2010 - May 11, 2010        | 206,157   | 9.26%       |
| Apr 12, 2009 - May 12, 2009        | 103,740   | 7.95%       |
| % Change                           | 98.72%    | 16.39%      |
| /tutors/students/ask.mpl           |           |             |
| Apr 11, 2010 - May 11, 2010        | 78,206    | 3.51%       |
| Apr 12, 2009 - May 12, 2009        | 32,029    | 2.46%       |
| % Change                           | 144.17%   | 43.00%      |
| /algebra/homework/quadratic/       |           |             |
| Apr 11, 2010 - May 11, 2010        | 47,308    | 2.12%       |
| Apr 12, 2009 - May 12, 2009        | 33,061    | 2.53%       |
| % Change                           | 43.09%    | -16.20%     |
| /tutors/faq.mpl                    |           |             |
| Apr 11, 2010 - May 11, 2010        | 45,711    | 2.05%       |
| Apr 12, 2009 - May 12, 2009        | 28,544    | 2.19%       |
| % Change                           | 60.14%    | -6.21%      |

30,000

May 10



May 3

## 488,856 people visited this site

Apr 19

Apr 26

631,248 Visits

Apr 12

Previous: 311,628 (102.56%)

488,856 Absolute Unique Visitors

Previous: 254,587 (92.02%)

2,227,499 Pageviews

Previous: 1,304,574 (70.75%)

3.53 Average Pageviews

Previous: 4.19 (-15.71%)

00:04:10 Time on Site

Previous: 00:03:51 (8.33%)

51.03% Bounce Rate

Previous: 47.13% (8.28%)

71.30% New Visits

Previous: 76.77% (-7.13%)

## **Technical Profile**

| Browser                     | Visits  | % visits |
|-----------------------------|---------|----------|
| Internet Explorer           |         |          |
| Apr 11, 2010 - May 11, 2010 | 366,963 | 58.13%   |
| Apr 12, 2009 - May 12, 2009 | 209,243 | 67.15%   |
| % Change                    | 75.38%  | -13.42%  |
| Firefox                     |         |          |
| Apr 11, 2010 - May 11, 2010 | 147,545 | 23.37%   |
| Apr 12, 2009 - May 12, 2009 | 73,097  | 23.46%   |
| % Change                    | 101.85% | -0.35%   |
|                             |         |          |

| Connection Speed            | Visits  | % visits |
|-----------------------------|---------|----------|
| Cable                       |         |          |
| Apr 11, 2010 - May 11, 2010 | 261,832 | 41.48%   |
| Apr 12, 2009 - May 12, 2009 | 117,364 | 37.66%   |
| % Change                    | 123.09% | 10.13%   |
| DSL                         |         |          |
| Apr 11, 2010 - May 11, 2010 | 143,035 | 22.66%   |
| Apr 12, 2009 - May 12, 2009 | 77,588  | 24.90%   |
| % Change                    | 84.35%  | -8.99%   |

| Safari                      |         |         |
|-----------------------------|---------|---------|
| Apr 11, 2010 - May 11, 2010 | 61,496  | 9.74%   |
| Apr 12, 2009 - May 12, 2009 | 19,780  | 6.35%   |
| % Change                    | 210.90% | 53.48%  |
| Chrome                      |         |         |
| Apr 11, 2010 - May 11, 2010 | 46,025  | 7.29%   |
| Apr 12, 2009 - May 12, 2009 | 5,904   | 1.89%   |
| % Change                    | 679.56% | 284.84% |
| Opera                       |         |         |
| Apr 11, 2010 - May 11, 2010 | 2,971   | 0.47%   |
| Apr 12, 2009 - May 12, 2009 | 1,928   | 0.62%   |
| % Change                    | 54.10%  | -23.93% |

| Unknown                     |         |         |
|-----------------------------|---------|---------|
| Apr 11, 2010 - May 11, 2010 | 120,887 | 19.15%  |
| Apr 12, 2009 - May 12, 2009 | 71,380  | 22.91%  |
| % Change                    | 69.36%  | -16.39% |
| T1                          |         |         |
| Apr 11, 2010 - May 11, 2010 | 95,488  | 15.13%  |
| Apr 12, 2009 - May 12, 2009 | 36,699  | 11.78%  |
| % Change                    | 160.19% | 28.45%  |
| Dialup                      |         |         |
| Apr 11, 2010 - May 11, 2010 | 7,678   | 1.22%   |
| Apr 12, 2009 - May 12, 2009 | 6,395   | 2.05%   |
| % Change                    | 20.06%  | -40.73% |

Comparing to: Apr 12, 2009 - May 12, 2009



## All traffic sources sent a total of 631,248 visits



6.36% Direct Traffic

Previous: 9.31% (-31.61%)



4.10% Referring Sites

Previous: 5.42% (-24.42%)



89.52% Search Engines

Previous: 85.23% (5.03%)

#### Search Engines 565,088.00 (89.52%) Direct Traffic 40,173.00 (6.36%) ■ Referring Sites 25,873.00 (4.10%) Other 114 (0.02%)

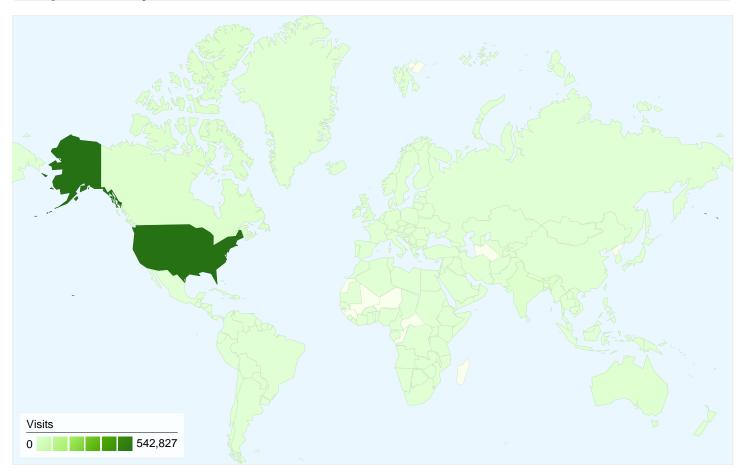
## **Top Traffic Sources**

| Sources                     | Visits  | % visits |
|-----------------------------|---------|----------|
| google (organic)            |         |          |
| Apr 11, 2010 - May 11, 2010 | 487,629 | 77.25%   |
| Apr 12, 2009 - May 12, 2009 | 215,923 | 69.29%   |
| % Change                    | 125.83% | 11.49%   |
| (direct) ((none))           |         |          |
| Apr 11, 2010 - May 11, 2010 | 40,173  | 6.36%    |
| Apr 12, 2009 - May 12, 2009 | 28,998  | 9.31%    |
| % Change                    | 38.54%  | -31.61%  |
| bing (organic)              |         |          |
| Apr 11, 2010 - May 11, 2010 | 29,917  | 4.74%    |
| Apr 12, 2009 - May 12, 2009 | 0       | 0.00%    |
| % Change                    | 100.00% | 100.00%  |
| yahoo (organic)             |         |          |
| Apr 11, 2010 - May 11, 2010 | 28,365  | 4.49%    |
| Apr 12, 2009 - May 12, 2009 | 30,276  | 9.72%    |
| % Change                    | -6.31%  | -53.75%  |
| ask (organic)               |         |          |

| Keywords                    | Visits  | % visits |
|-----------------------------|---------|----------|
| algebra                     |         |          |
| Apr 11, 2010 - May 11, 2010 | 24,341  | 4.31%    |
| Apr 12, 2009 - May 12, 2009 | 29,645  | 11.16%   |
| % Change                    | -17.89% | -61.41%  |
| algebra help                |         |          |
| Apr 11, 2010 - May 11, 2010 | 8,052   | 1.42%    |
| Apr 12, 2009 - May 12, 2009 | 6,692   | 2.52%    |
| % Change                    | 20.32%  | -43.44%  |
| algebra solver              |         |          |
| Apr 11, 2010 - May 11, 2010 | 4,681   | 0.83%    |
| Apr 12, 2009 - May 12, 2009 | 1,357   | 0.51%    |
| % Change                    | 244.95% | 62.14%   |
| quadratic equation solver   |         |          |
| Apr 11, 2010 - May 11, 2010 | 3,653   | 0.65%    |
| Apr 12, 2009 - May 12, 2009 | 1,117   | 0.42%    |
| % Change                    | 227.04% | 53.72%   |
| algebra.com                 |         |          |

| Apr 11, 2010 - May 11, 2010 | 9,605   | 1.52%   | Apr 11, 2010 - May 11, 2010 | 3,319  | 0.59%   |
|-----------------------------|---------|---------|-----------------------------|--------|---------|
| Apr 12, 2009 - May 12, 2009 | 1,519   | 0.49%   | Apr 12, 2009 - May 12, 2009 | 1,997  | 0.75%   |
| % Change                    | 532.32% | 212.16% | % Change                    | 66.20% | -21.88% |

Site Usage

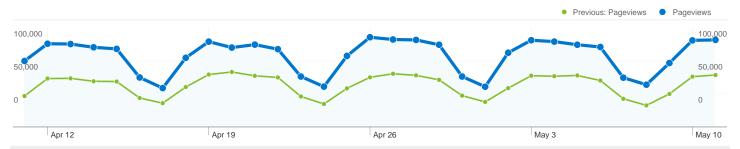


# 631,248 visits came from 213 countries/territories

| Visits<br>631,248<br>Previous:<br>311,628 (102.56%) | Pages/Visit<br>3.53<br>Previous:<br>4.19 (-15.71%) | <b>00:04:</b> Previous: | -           | % New Visits<br>71.36%<br>Previous:<br>76.83% (-7.13%) | <b>51.03</b> Previous <b>47.13</b> | %           |
|---|--|-------------------------|-------------|--|------------------------------------|-------------|
| Country/Territory                                   |  | Visits                  | Pages/Visit | Avg. Time on Site                                      | % New Visits                       | Bounce Rate |
| United States                                       |  |                         |             |  |                                    |             |
| April 11, 2010 - May 11,                            | 2010   | 542,827                 | 3.63        | 00:04:23   | 69.74%                             | 49.93%      |
| April 12, 2009 - May 12,                            | 2009   | 249,847                 | 4.40        | 00:04:06   | 75.33%                             | 45.37%      |
| % Change  |  | 117.26%                 | -17.66%     | 7.07%  | -7.42%                             | 10.05%      |
| United Kingdom                                      |  |                         |             |  |                                    |             |
| April 11, 2010 - May 11,                            | 2010   | 12,407                  | 2.84        | 00:02:23   | 88.63%                             | 57.42%      |
| April 12, 2009 - May 12,                            | 2009   | 12,064                  | 3.01        | 00:02:12   | 86.12%                             | 53.34%      |
| % Change  |  | 2.84%                   | -5.65%      | 8.00%  | 2.92%                              | 7.65%       |
| Canada  |  |                         |             |  |                                    |             |
| April 11, 2010 - May 11,                            | 2010   | 12,242                  | 2.86        | 00:02:37   | 82.35%                             | 58.63%      |

| April 12, 2009 - May 12, 2009 | 0.477  | 3.72    | 00:02:56 | 82.57%  | 51.96%        |
|-------------------------------|--------|---------|----------|---------|---------------|
| •                             | 9,477  |         |          |         |               |
| % Change                      | 29.18% | -23.14% | -10.77%  | -0.27%  | 12.85%        |
| India                         |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 11,171 | 3.03    | 00:03:35 | 69.07%  | 53.61%        |
| April 12, 2009 - May 12, 2009 | 5,704  | 3.04    | 00:03:01 | 79.31%  | 54.44%        |
| % Change                      | 95.85% | -0.22%  | 18.97%   | -12.91% | -1.51%        |
| Australia                     |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 6,695  | 2.91    | 00:02:26 | 83.53%  | 57.48%        |
| April 12, 2009 - May 12, 2009 | 4,714  | 3.17    | 00:02:36 | 83.35%  | 50.93%        |
| % Change                      | 42.02% | -8.38%  | -6.92%   | 0.21%   | 12.84%        |
| Philippines                   |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 4,257  | 3.71    | 00:04:03 | 82.52%  | 51.33%        |
| April 12, 2009 - May 12, 2009 | 3,491  | 4.03    | 00:04:01 | 83.16%  | 52.13%        |
| % Change                      | 21.94% | -7.91%  | 1.01%    | -0.76%  | -1.55%        |
| Germany                       |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 1,998  | 3.23    | 00:03:33 | 73.92%  | 54.75%        |
| April 12, 2009 - May 12, 2009 | 1,033  | 3.68    | 00:03:23 | 80.45%  | 52.86%        |
| % Change                      | 93.42% | -12.45% | 4.88%    | -8.11%  | 3.59%         |
| Singapore                     |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 1,842  | 2.86    | 00:02:27 | 84.53%  | 58.69%        |
| April 12, 2009 - May 12, 2009 | 1,607  | 2.83    | 00:02:29 | 85.87%  | 58.31%        |
| % Change                      | 14.62% | 0.87%   | -0.82%   | -1.57%  | 0.65%         |
| Pakistan                      |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 1,614  | 2.96    | 00:03:06 | 84.51%  | 60.04%        |
| April 12, 2009 - May 12, 2009 | 987    | 3.47    | 00:04:19 | 85.01%  | 54.00%        |
| % Change                      | 63.53% | -14.61% | -28.15%  | -0.58%  | 11.18%        |
| Mexico                        |        |         |          |         |               |
| April 11, 2010 - May 11, 2010 | 1,273  | 2.73    | 00:02:47 | 84.13%  | 61.04%        |
| April 12, 2009 - May 12, 2009 | 718    | 3.57    | 00:03:15 | 82.17%  | 55.15%        |
| % Change                      | 77.30% | -23.46% | -14.55%  | 2.38%   | 10.67%        |
| . 3                           |        | _570    |          | =:5770  | 1 - 10 of 213 |

Comparing to: Apr 12, 2009 - May 12, 2009



# Pages on this site were viewed a total of 2,227,499 times

2,227,499 Pageviews

Previous: 1,304,574 (70.75%)

1,269,898 Unique Views

Previous: 676,764 (87.64%)

51.03% Bounce Rate

Previous: 47.13% (8.28%)

# **Top Content**

| Pages                              | Pageviews | % Pageviews |
|------------------------------------|-----------|-------------|
| /                                  |           |             |
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